

Australian Federation of Disability Organisations



Strategic Plan 2018 – 2021

About Us

Formed in 2003, the Australian Federation of Disability Organisations (AFDO) is the peak organisation in the disability sector representing people with disability and lived experience of disability.

AFDO and its member organisations are run by and for people with lived experience of disability.

We work to develop a community where people with disability can participate in all aspects of social, economic, political and cultural life. This includes genuine participation in mainstream community life, the development of respectful and valued relationships, social and economic participation, and the opportunity to contribute as valued citizens.



Our values: Respect, Responsibility, Transparency, Trust and Resiliency

This is seen as a dynamic document which will evolve over the life of the Strategic Plan in response to external and/or internal changes or issues that arise



Our Vision

All people with disability are involved equally in all aspects of social, economic, political, and cultural life.

Our Mission

Using the strength of our membership based organisations to harness the collective power of uniting people with disability to change society into a community where everyone is equal.

Our Members

Autism Aspergers
Advocacy Australia



Deaf Australia



Disability Advocacy
Network Australia



Down Syndrome Australia



Blind Citizens Australia



Deafblind Australia



Disability Justice Advocacy



Enhanced Lifestyles



Brain Injury Australia



Deafness Forum of Australia



Disability Resources Centre



Inclusion Australia (NCID)



People with Disabilities ACT



Physical Disability Australia



Women with Disabilities Victoria



People with Disability WA



Women with Disabilities ACT



Our Strategic Objectives

- A.** Represent the united voice of our members and people with disability in national initiatives and policy debate
- B.** Enhance the profile, respect and reputation for AFDO through our members
- C.** Build the capacity and sustainability of AFDO and our members
- D.** Foster strong collaboration and engagement between our members
- E.** Enhance the connection & influence of AFDO in international disability initiatives by policy, advocacy & engagement, focussed on the Asia Pacific region

Our Strategic Projects

- In order to deliver on the five key Strategic Objectives for AFDO and its Members a number of Strategic Projects have been devised for implementation
- These will be regularly reviewed, reported and monitored by the Board & Management with full reporting of outcomes to our Members and Stake-holders
- It is envisaged that additional Strategic Projects will be added as required over the life of the Strategic Plan

Strategic Objective A:

Represent the united voice of our members & people with disability

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| A.1 | Develop a policy, advocacy & research team | Oct 2018 + Ongoing |
| A.2 | NDIS roll-out monitor, review and advise, Federal political & stakeholder engagement strategy for AFDO & members | Ongoing |
| A.3 | National Disability Strategy (NDS) 2020 – 2030 - Advocacy | Oct 2018 + Ongoing |
| A.4 | Develop Advocacy Master Plan | Sept 2018 |
| A.5 | Federal political & stakeholder engagement strategy for AFDO & members | Dec 2018 |

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| A.6 | Improve employment outcomes of PWD in Australia | May 2019 |
| A.7 | Develop an action plan for PWD that are <65 non NDIS | Aug 2019 |
| A.8 | Develop an action plan for PWD that are 65+ non NDIS | Oct 2019 |
| A.9 | Develop a partnership strategy with non-AFDO members & key disability sector organisations | Nov 2019 |

Strategic Objective B:

Enhance the profile, respect and reputation for AFDO through our members

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| B.1 | Develop a strategy to build AFDO's profile, branding & increase media exposure | Feb 2018 & Ongoing |
| B.2 | New AFDO Website launched | Aug 2018 |
| B.3 | CRM System for AFDO + Members | Nov 2018 + Ongoing |
| B.4 | Develop a strategy to build member's profile & increase media exposure | May 2019 |
| B.5 | Develop a Digital Strategy to utilise suitable platforms | Sept 2019 |

Strategic Objective C:

Build the capacity and sustainability of AFDO and our members

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|------------|---|-------------------|
| C.1 | AFDO Constitution review – membership & Board structure | Completed |
| C.2 | AFDO & Members Sustainability Strategy | Aug 2018 |
| C.3 | Develop a fee for service strategy for AFDO & its Members | Nov 2018 |
| C.4 | Raise funds to establish fundraising resources | June 2019 |
| C.5 | Develop portfolio of funded projects | March 2019 |
| C.6 | Develop a Digital Strategy to utilise suitable platforms | March 2020 |

Strategic Objective D:

Strong collaboration, engagement between members & stakeholders

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| D.1 | Strategic capacity development workshops for members | Sept 2017 & Ongoing |
| D.2 | Members meetings - Information sharing & funding opportunities | Oct 2018 & Ongoing |
| D.3 | Disability Australia Hub website - Members engagement & cross news feed | Oct 2018 & Ongoing |
| D.4 | Developing the internal capability & resource to coordinate applications for funding | Oct 2018 & Ongoing |
| D.5 | Consolidated events management calendar – all Members | Dec 2019 |

Strategic Objective E:

connection & influence in international disability initiatives – Asia Pacific region

E.1 Develop an International Master Plan

Jan 2019 + Ongoing



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**Australian Federation of
Disability Organisations**

Our vision is that all people with disabilities must be involved equally in all aspects of social, economic, political and cultural life.